

Benchmark

Strategies



AARON SAUNDERS

Government Relations Expert

MASSACHUSETTS LEGISLATIVE POLICY
WESTERN MASSACHUSETTS PUBLIC AFFAIRS
MUNICIPAL RELATIONS
CAMPAIGNS AND ELECTIONS

Benchmark Strategies Senior Vice President Aaron Saunders has decades of experience working in local, state, and federal government. His private sector experience includes working in the telecommunications and brewing sectors.

Focus:

CLIENT LEGISLATIVE AND REGULATORY NEEDS

Recent Projects:

SUNRAISE

Benchmark Strategies provided Massachusetts and municipal public affairs consulting to Sunraise - a solar energy owner, operator and development group.

- Aaron led the effort to reverse new state regulations that threatened to stop a number of client's renewable energy projects through building a coalition of stakeholders and engaging legislators.
- The strategy successfully reversed the regulations and saved client's projects.

SCRAM SYSTEMS

Benchmark Strategies provided Massachusetts Legislative Affairs consulting to SCRAM Systems - a client offering alcohol & location monitoring for criminal justice.

- After the legislature approved language that would have prohibited the use of the client's jail diversion technology, the Benchmark team worked to secure language from the Governor to allow use of the technology.
- The updated language was approved by the legislature

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